



City Council's Priorities, Goals, and Strategies

2016

2016 Commitment

The City Council is committed to engaging the community and being responsible stewards of public resources.

Ongoing Priorities

The City Council is committed to providing high quality and sustainable services for the entire Morgan Hill community. Fundamental to the City Council's success are the ongoing priorities of:

- **Enhancing public safety**
- **Protecting the environment**
- **Maintaining fiscal responsibility**
- **Supporting youth**
- **Fostering a positive organizational culture**
- **Preserving and cultivating public trust**

2016 Focus Areas

In addition to the City Council's priorities, five specific focus areas were recognized by the Council that will require significant resources in 2016 and are itemized on the accompanying page.

- **Planning Our Community**
- **Developing Our Community**
- **Enhancing Our Services**
- **Improving Our Communication**
- **Participating In Regional Initiatives**

ADOPTED

Morgan Hill City Council
February 17, 2016

2016 Focus Areas

Projects and Initiatives

Planning Our Community

- Completing the General Plan Update
- Completing the Zoning Code Update
- Updating the Residential Development Control System
- Creating an Economic Development Blueprint
- Updating the Parks, Recreation, Trails and Bikeways Master Plan
- Developing a Public Safety Master Plan
- Developing the M-West Masterplan
- Completing a Community Development Fund Fee Study
- Updating Utilities Master Plans (Water, Sewer, Stormwater)
- Developing a Station Area Master Plan
- Updating the Downtown Parking Strategy
- Evaluating long-term Housing Administration Strategy
- Creating a Telecommunications Master Plan
- Developing 5-year Urban Water Management Plan
- Reviewing the Police Department Strategic Plan
- Commencing the Library Expansion Design

Developing Our Community

- Advancing the Sports, Recreation, Leisure District
- Implementing the City-wide Agriculture Mitigation Ordinance
- Managing Downtown Park and Trail Development
- Implementing Redevelopment Sites #1 & 4 (Leal Hotel & Market Hall)
- Executing UHC Development Agreement
- Implementing EAH scattered site development
- Constructing a multitude of water and wastewater projects
- Supporting community effort to design and raise funds for an Inclusive Playground
- Completing the public investment in Downtown Placemaking initiatives



Enhancing Our Services

- Transitioning to a 2-year budget cycle
- Completing and implementing Development Services Review recommendations
- Implementing TRAKiT Land Management Software
- Ensuring proper resources are allocated to Downtown Maintenance Services
- Negotiating extension of CALFIRE Partnership Agreement
- Negotiating the Outdoor Sports Center Partnership Agreement
- Performing a successful recruitment for an experienced City Attorney

Improving Our Communication

- Completing a significant community engagement process relating to community priorities
- Implementing enhancements to our existing communications and engagement efforts
- Enhancing the public's understanding of City decisions and achievements

Participating in Regional Initiatives

- Executing the Community Choice Energy JPA
- Implementing County-wide Interoperability Radio Project – SVRCS
- Participating in County-wide transportation measure discussions
- Working with the High Speed Rail Authority
- Participating in Task Force on Water Efficient New Development
- Participating in County led effort relating to Aging Friendly City designation
- Coordinating City Bikeways, Trails, Parks and Recreation Master Plan Update with Countywide Trails Masterplan
- Providing preferences to house the homeless with Santa Clara County
- Participating in the Santa Clara County Regional Housing Task Force

- Enhancing public safety
- Protecting the environment
- Maintaining fiscal responsibility
- Supporting youth
- Fostering a positive organizational culture
- Preserving and cultivating public trust