19.8% **MOVING UP**
Year-over-year increase in Morgan Hill median home prices, from March 2012 to March 2013

892 **SO MANY CHOICES**
Restaurants within 15 miles of Morgan Hill

SOURCE: U.S. CENSUS BUREAU, ZILLOW

▶ MORGAN HILL BY THE NUMBERS

BY THE NUMBERS

38,477
Population

35
Median age

$94,301
Median household income

$585,200
Median home price

38.8%
Bachelor's degree or higher

SOURCE: 2011 U.S. CENSUS BUREAU DATA, CITY OF MORGAN HILL, ZILLOW

FILE PHOTO

Salvatore Calisi, owner of Odeum

RESERVATIONS A MUST TO GET WEEKEND TABLE AT ODEUM

Fine dining occupies a central role in Morgan Hill's push to lure more tourists.

Salvatore Calisi, owner of downtown restaurant Odeum, opened his business in June 2011 after buying a home in Morgan Hill. He previously was the executive chef and a partner in Los Gatos restaurant Dio Deka, where he earned a Michelin star.

"It's a beautiful area," Calisi said of Morgan Hill. "You have more room, you have wineries, but there was never a big selection of food to choose from."

He found strong demand for Odeum, which now requires reservations most weekend nights. The restaurant draws diners from Saratoga, Los Gatos, Santa Cruz and Campbell, among other nearby cities.

Calisi is participating in ongoing efforts to help draw more visitors to the city, but said it will likely take more downtown restaurants and retail to gain a foothold in the competitive Northern California market. In the meantime, he stays busy scouting additional restaurant locations.

"I want to open up many locations," Calisi said of his adopted city. "Morgan Hill could use as much as we can put together."

TOP EMPLOYERS

- ▶ Lusamerica Foods Inc.: **16,480**
- ▶ Infineon Technologies, North America Corp.: **18,275**
- ▶ Fox Racing USA Inc.: **18,400**
- ▶ TenCate Advanced Composites USA Inc.: **18,410**
- ▶ Comcast Cable Communications: **18,665**
- ▶ Paramit Corporation: **18,735**

▶ DEAL WIRE

MEGA SHOE PALACE DEAL IS RIGHT FIT

A major shoe retailer with both brick-and-mortar and e-commerce operations looks like the next big tenant in Morgan Hill.

Shoe Palace Corp., currently based in San Jose, is reportedly in contract to buy a 250,000-square-foot warehouse at 755 Jarvis Drive. The company has filed a use permit with the city and plans to use 219,000 sq. ft. for warehouse and 17,500 for office use.

The deal has not been finalized, and the company and brokers working on the deal did not answer requests for comment. It's the second property on Jarvis to sell. A 52,225-square-foot R&D building sold for $2.6 million about a month ago.

When the deal is completed, the permit indicates that Shoe Palace will relocate 75 workers to Morgan Hill, with plans to grow to 225 employees within 18–24 months.

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