

MORGAN HILL GATEWAY ART PROJECT



GATEWAY ART PROJECT GOALS

- INFORM—use of signage and landscape features to inform the community.
- PLACE—Create a connection with community's identity and a reflection of the past, present and future.
- GATHER—public art features can create statements and allow for fun and existing uses.



THE OPPORTUNITY

- \$75,000 from RDA Bond Funds
- Possible matching grant from NEA
- One or more gateway art projects
- Flexible media--Structures, lighting, paint, murals, vertical and horizontal



LOCATIONS



OVERPASS LOCATION



COMMUNITY ENGAGEMENT

SPECTRUM OF PUBLIC PARTICIPATION

Increasing Level of Public Impact

Inform

Public participation goal

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

Consult

To obtain public feedback on analysis, alternatives and/or decisions.

Involve

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

Collaborate

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

Empower

To place final decision-making in the hands of the public.

- ✓ 6 E-mail Blasts
- ✓ Website
- ✓ 3 LCAC Meetings
- ✓ 2 CC Meetings

- ✓ Social Media
- ✓ 2 Workshops
- ✓ 1 Survey
- ✓ 1 Meet & Greet

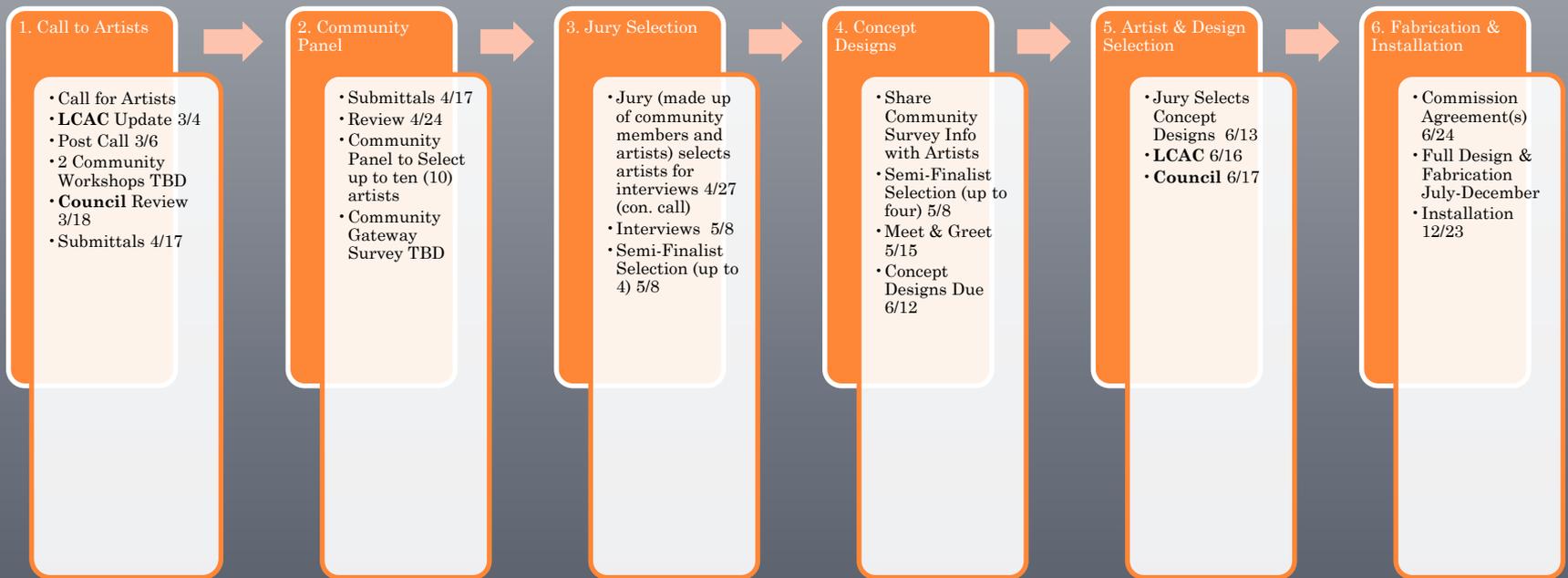


APPROVAL PROCESS

- Community Panel
 - Selects up to 10 artists
- Selection Jury
 - Selects up to four Semi-Finalists
 - Concept Designs
- LCAC
 - Finalists
- City Council
 - Commissions Art Work



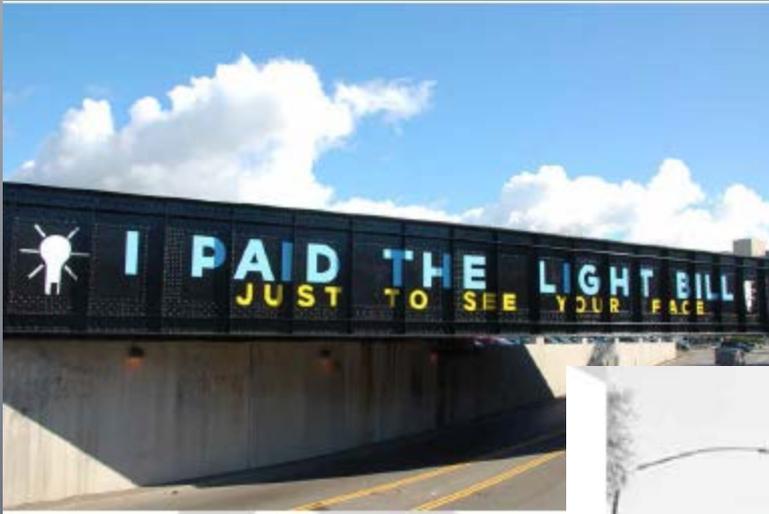
COMMUNITY ENGAGEMENT



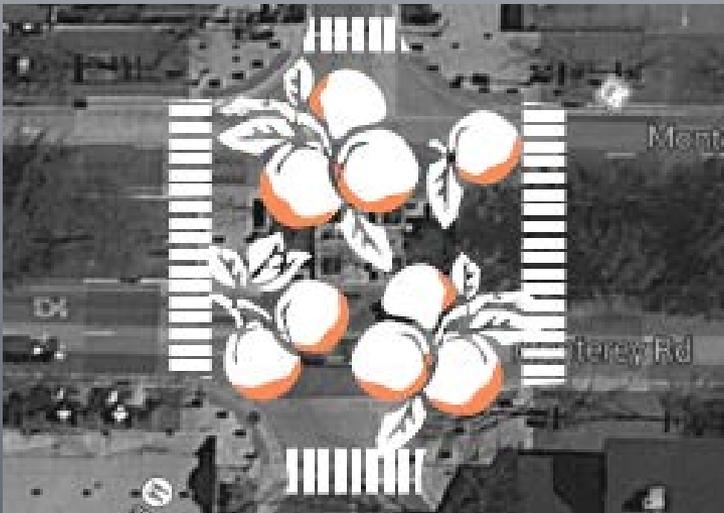
MEDIAN GATEWAY EXAMPLES



RAILWAY OVERPASS GATEWAY EXAMPLE



INTERSECTION PAINTINGS EXAMPLES



LIGHTING EXAMPLES

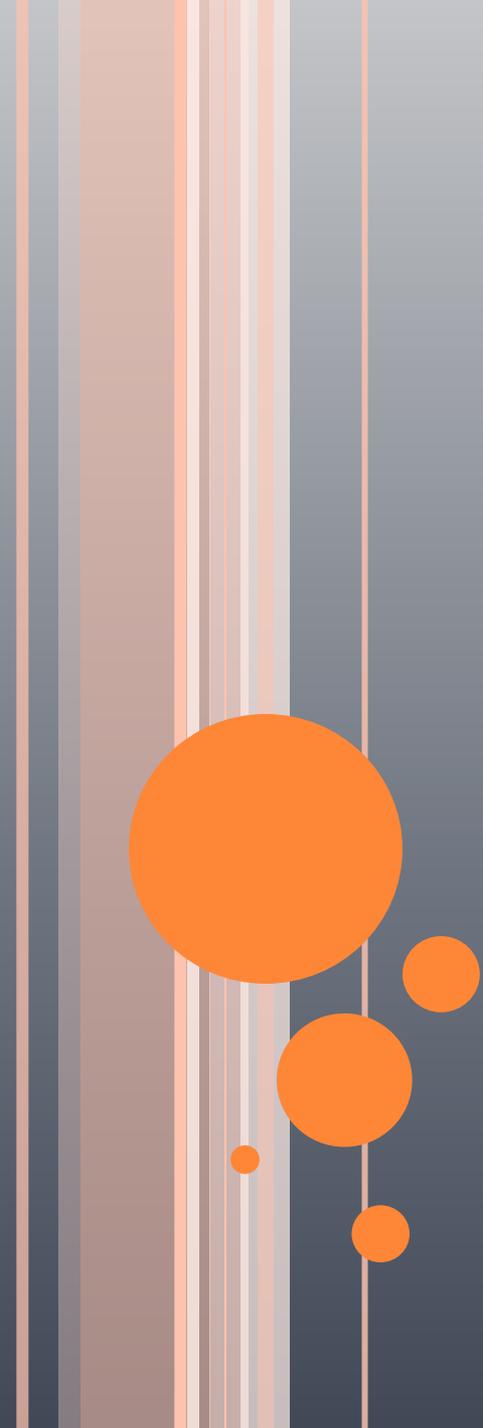


LANDMARK GATEWAY ART EXAMPLES



STRUCTURES FOR PARKS OR MEDIANS





MINI GRANT PILOT PROGRAM

PETER HAZEL FALL GRAPEVINE MOSAIC PANEL



DEBBIE ARAMBULA MURAL



COLIN SELIG PROPANE TANK BENCHES



HELEN LESSICK SOIL ART



Helen Lessick
Soil Sample Morgan Hill
24" h x 18" w
enamel on steel

THE SOIL COMMUNITY of Morgan Hill

What is Soil?
Soil is the thin layer or skin of organic matter that covers the Earth - both above and under water.

Acorns & Eggs?
The Planet Earth is a wonderful place. It consists of water and land. On land live above ground and subterranean communities.

The subterranean community in soils mirrors our open air community with cooperative nations and neighborhood squabbles.

The group of soil activists working day and night to make our soil.

Acorns of the California live oak and other native plants are important contributors to soils. Eggs laid underground by insects and reptiles replenish soil minerals and our soil health. The casings or shells of eggs laid by worms, turtles are full of minerals.

Peppers grown in home gardens and commercial agriculture thrive in this soil. Our produce is delicious!

Roots of trees, grasses and gardens deliver minerals, fight soil compaction and deposit gas in the carbon sink.

Orchards are clusters of large plant specimens planted and pruned for human food. Water comes to the soil from above and below. Good water is important to soil health. Rain delivers moisture, minerals and gases in tiny packets.

Fungi are vital to soil health. The button mushrooms and chanterelles we eat are the fruiting bodies of complex plants. They rely on soils rich in organic decaying matter rather than sunlight for nourishment. They are a major crop in Morgan Hill.

Nematodes help make the decaying matters. These non-segmented worms thrive in the tiny spaces between soil particles.

Leaf litter, dropped leaves and branches, dead grass stems, butterfly wings and fungi spores are like a salad bar for the underground community.

Microbial organisms are the prime inhabitants of our soil. Amoeba, paramecia and bacteria all have their jobs and activities. They work for neighborhood improvements.

What do you add to the soil?

Acorn- and egg-shaped painted signs show the products of and contributors to Santa Clara County soils at the Morgan Hill Community Garden. They are public art works by Helen Lessick in partnership with the gardeners.

Community Festival April 18th at 11 AM



ZEN DOODLE



BIKE MAP AND FIX-IT STATION



BIKE HUB

- Bike Map
- Fix-it Station
- Bike Racks

POP UP PARK

- Benches (by Colin Selig)
- Synthetic Turf (donated by Tencate)
- Fitness Stations
- Children's Street Library
- Drinking Fountain
- Shade

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