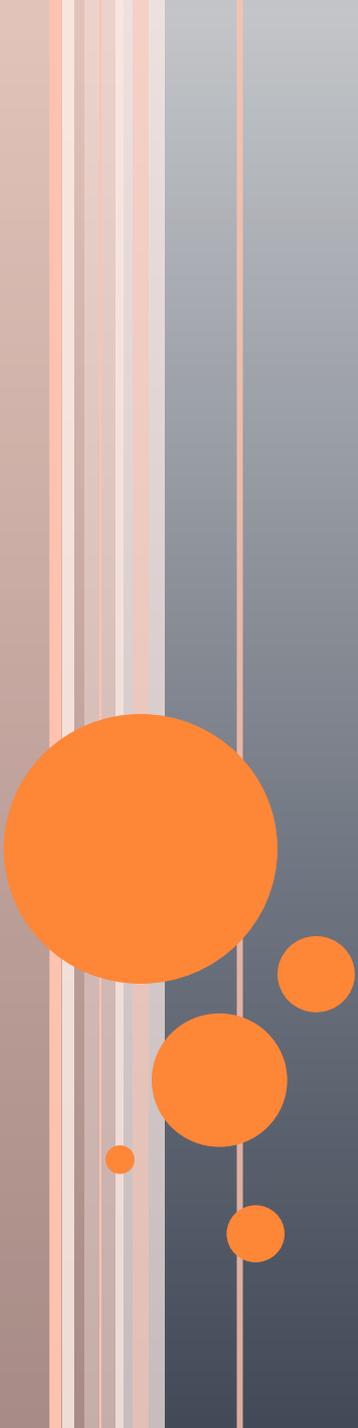


Item # 29

**AGENDA DATE: 06/17/15
STAFF PRESENTATION**



PLACEMAKING UPDATE

**City Council
June 17, 2015**

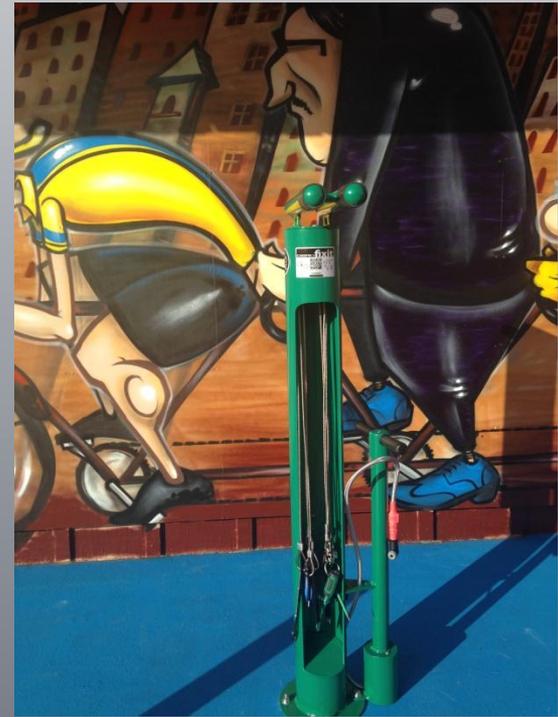
BEFORE



AFTER



BIKE HUB



KIDS CORNER



CREATIVE LOUNGING



OWNERSHIP IS A SIGN OF SUCCESS...



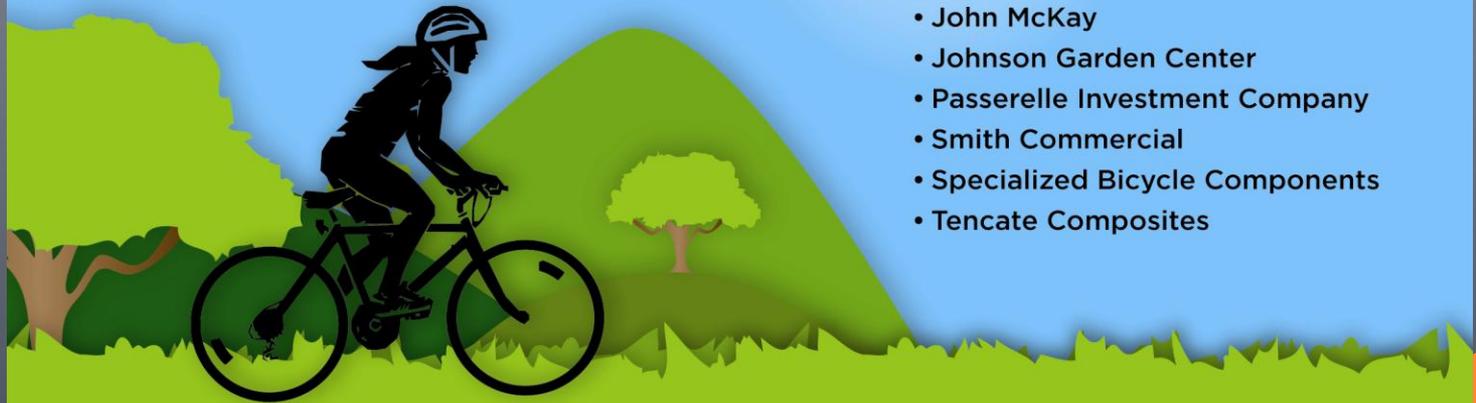
Welcome to Downtown's
~ temporary ~

Bike HUB Park

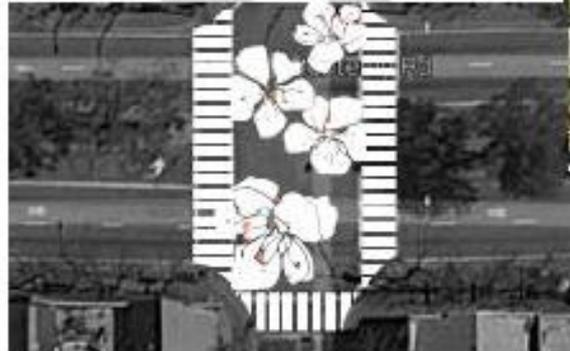
**A temporary placemaking installation
to activate Downtown during
construction.**

**PROJECT MADE POSSIBLE BY THE
GENEROUS SUPPORT FROM OUR
COMMUNITY PARTNERS:**

- Artist Lina Velasquez
- Artists Mesngr & Empire 7 Studios
- American Institute of Mathematics
- Booksmart
- Concept Cyclery
- George Chiala Farms
- John McKay
- Johnson Garden Center
- Passerelle Investment Company
- Smith Commercial
- Specialized Bicycle Components
- Tencate Composites



MORGAN HILL GATEWAY ART PROJECT



GATEWAY ART PROJECT GOALS

- **INFORM**—use of signage and landscape features to inform the community.
- **PLACE**—Create a connection with community's identity and a reflection of the past, present and future.
- **GATHER**—public art features can create statements and allow for fun and existing uses.



THE OPPORTUNITY

- \$75,000 from RDA Bond Funds
- Possible matching grant from NEA
- One or more gateway art projects
- Flexible media--Structures, lighting, paint, murals, vertical and horizontal



PRE-APPROVED LOCATIONS



OVERPASS LOCATION



SELECTION PROCESS

- Nearly 100
- Community Panel Selects 14
- Selection Jury Interviews 8
- 4 Artists Develop Concept Designs



COMMUNITY OUTREACH

- Email Blasts
- City's Website
- Art Survey
- Community Panel Review (MHDA, MHCC, LCAC, EL Toro Arts)
- Selection Jury (LCAC, El Toro Arts, 4 Art Professionals)
- 3 LCAC Meetings
- 2 CC Meetings



BLESSING HANCOCK-- ARTIST



LIGHTING





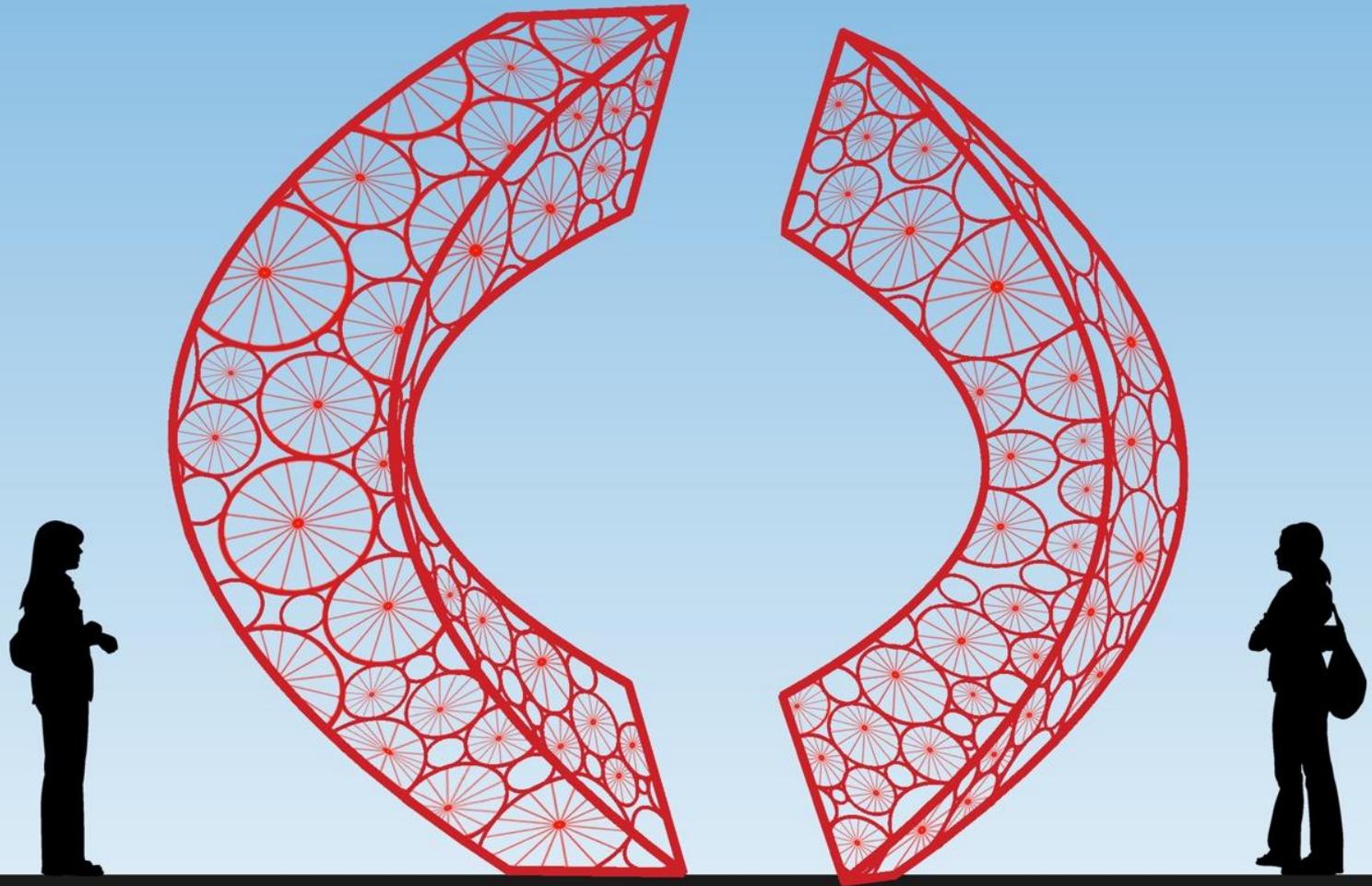
INTERACTIVE





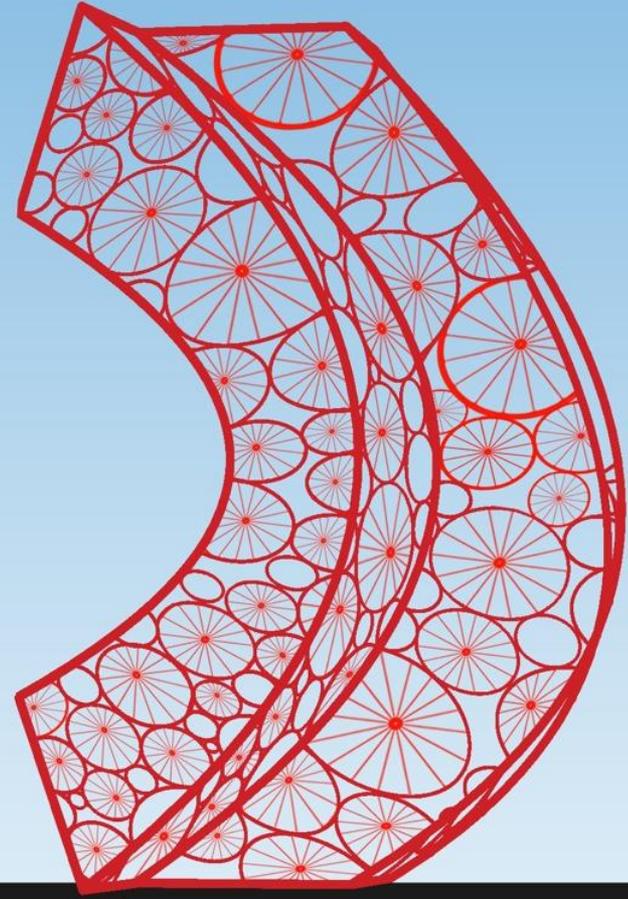
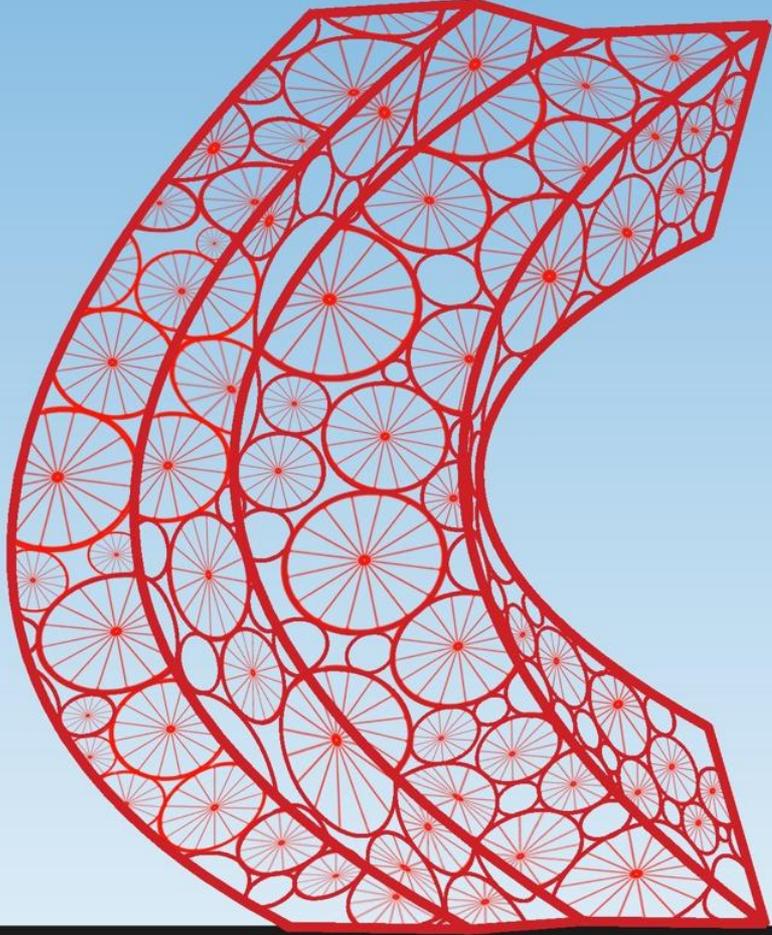


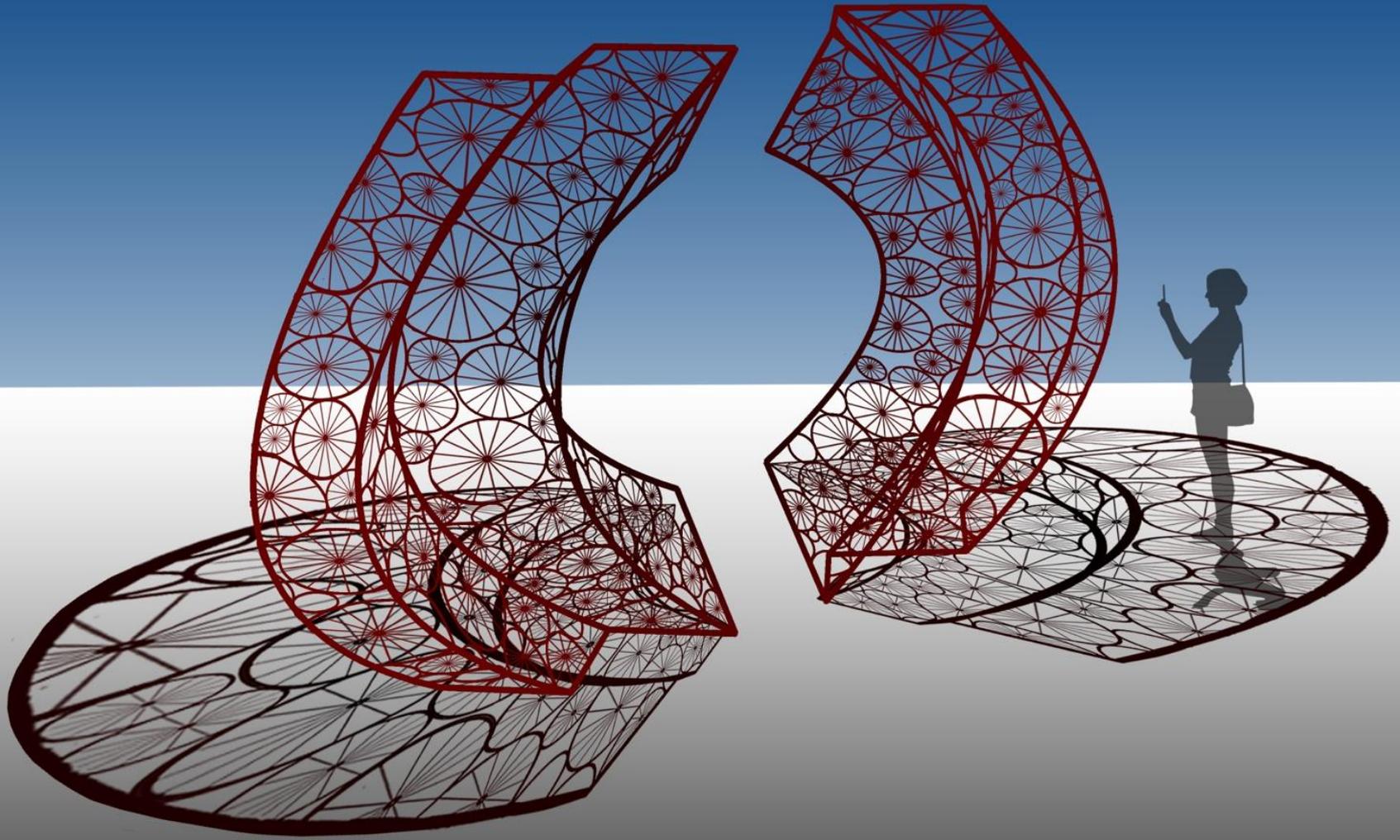
Morgan Hill Gateway

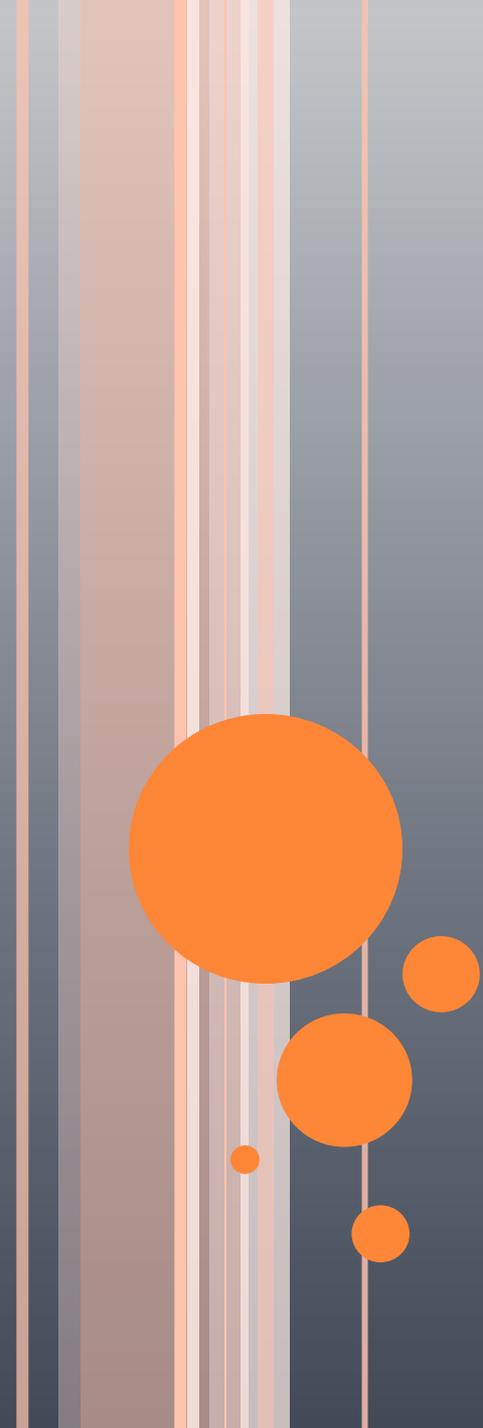


INSPIRED BY MORGAN HILL'S LANDSCAPE AND SPORTS RECREATION CULTURE









OTHER GATEWAY ART PROJECT PROPOSALS

January 17, 2015

BLESSING HANCOCK'S ORCHARD-INSPIRED SCULPTURE

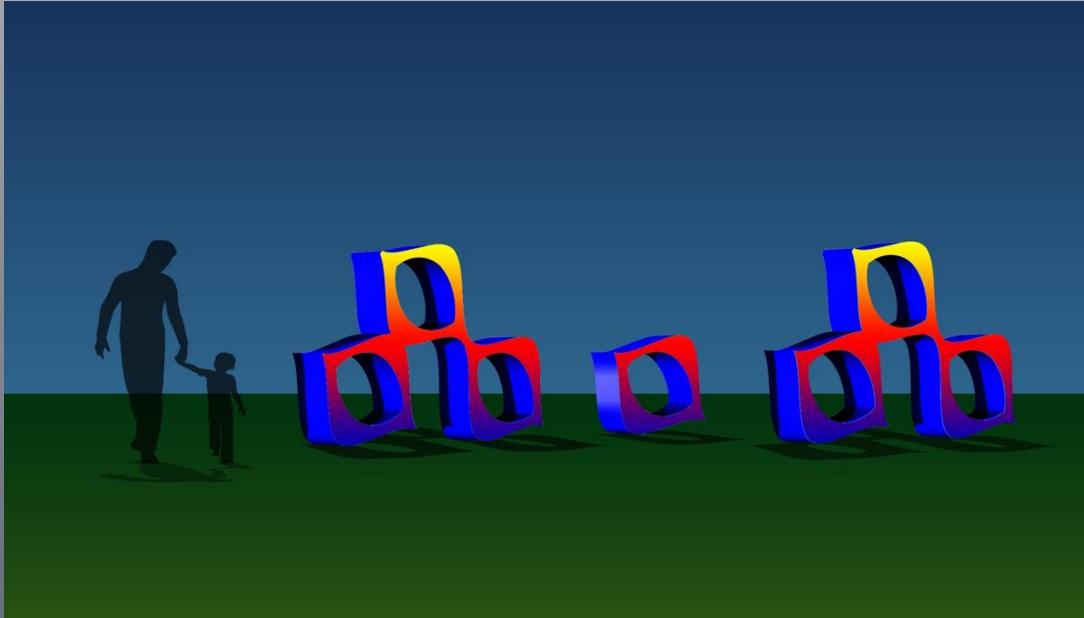


Tree-like sculptures that contain 1/2" thick colored co polyester resin translucent with custom designed interlayer graphics, internally lit with LED lighting with metal exterior.



Alternative 1

BLESSING HANCOCK'S PEACH-INSPIRED PLAY SCULPTURE



One large (12'L x 9'H x 2'W ½") or a set of sculptures designed to invite interactive play or creative lounging. Color changing LED lighting will illuminate the sculpture and visitors will be able to change the color through touch or motion sensors. Materials are ½" thick acrylic resin for front and back panels and painted metal for top and bottom exterior wrap.



Alternative 2

SHAN SHAN SHENG'S VENETIAN GLASS BEACONS OF LIGHT

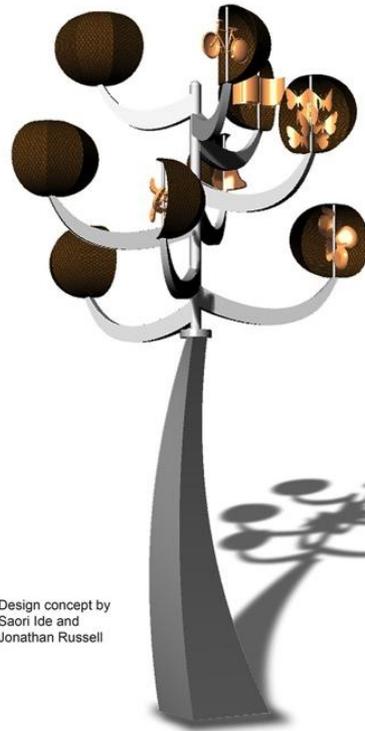


Three to four lanterns perched atop metal supports, filled with pieces of repurposed venetian glass internally lit to provide a bright glow.



SAORI IDE AND JONATHAN RUSSELL'S HARMONY TREE

18' H x 9' Wide



Design concept by
Saori Ide and
Jonathan Russell

Materials:
Stainless steel,
bright copper,
woven copper

**A visual narrative that tells
the story of Morgan Hill**

- Kinetic and interactive
- Pays homage to the past
- Looks to the future
- Reflects a vibrant community
- Represents a diverse culture
- Enlivens the environment
- Entertaining



LISA LEVINE AND PETER TONNINGSEN'S SCULPTURE OF PHOTOGRAPHIC PANELS



A series of four two-sided, free standing sculptural structures measuring approximately 14' x 3 ½' each. Each structure would contain six (3 per side) inset panels (4 x 3' each) of printed photographic glass (or tile).



Alternative 5