



# MORGAN HILL POLICE DEPARTMENT

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Your Morgan Hill Police Department is committed to delivering intelligence-based police services by partnering with the community to reduce crime, apprehend offenders and improve quality of life with integrity, professionalism and respect

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

Date: March 15, 2018

Case: N/A

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### Multi Agency Traffic Enforcement

Morgan Hill, Calif. - In an effort to reduce pedestrian, bicycle, and vehicle collisions, the Morgan Hill Police Department is partnering with local law enforcement agencies throughout Santa Clara County to conduct a high visibility, directed traffic enforcement operation. The Morgan Hill Police Department is hosting this operation, which will take place on Wednesday April 18th, 2018 from 6:30am to 10am. The goal of the program is to saturate problem areas with officers during commute hours to enforce traffic laws and reduce injury collisions. This enforcement effort supports the City of Morgan Hill's recent adoption of the Vision Zero program. Similar operations will be conducted monthly throughout the year, rotating through the participating agencies within the Bay Area.

On April 18th, 2018, Traffic Officers from Campbell PD, Sunnyvale Department of Public Safety, Santa Clara County Sheriff's Office, Mountain View PD, MilpitasPD, San Jose, Santa Clara PD and Los Altos will be deployed within the City of Morgan Hill, focusing on vehicle code violators. Special attention will be paid to pedestrian and bicycle violations along the arterial roadways of Morgan Hill. These violations will include pedestrian right-of-way, jaywalking, 3 foot buffer for bicyclists, red light/stop sign violations, distracted driving, and any other dangerous violations that are observed.

The Morgan Hill Police Department would like to remind all members of the community:

- Pedestrians and bicyclists should cross streets at marked crosswalks or intersections and obey traffic signals such as WALK/DON'T WALK signs.

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Safety, Integrity, Respect, Professionalism, Pride, Teamwork, Innovation

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- Pedestrians and bicyclists should not wear headphones or talk on their cell phones while in the roadway.
- Bicyclists should have their bicycle equipped with a white light on the front visible from a distance of 300 feet and a red reflector visible from a distance of 500 feet to the rear, during darkness.
- Bicyclists operating on the roadway are subject to obeying all rules of the road, including stop signs and lighted traffic signals.
- Bicyclists shall yield the right-of-way to any pedestrian.

**SOME UNSAFE DRIVER BEHAVIOR ASSOCIATED WITH PEDESTRIAN AND BICYCLE VIOLATIONS, CRASHES AND FATALITIES INCLUDE:**

- Speeding (even 5 MPH can make the difference between seriousness of injuries)
- Failure to stop for red lights or stop signs
- Failure to yield to pedestrians and bicyclists
- Distracted driving
- Blocking crosswalks
- Turning on permitted light (green signal) but not looking for pedestrian properly crossing in crosswalk.