

Sponsorship Opportunities

City of Morgan Hill • Community Services Department

Premier Sponsor: \$10,000

- Recognition on the City website on event or program page
- Recognition on event or facility social media page (Facebook, Instagram)
- One 1/2 page color ad in the Recreation Activity Guide (for one year, three issues)
- Logo or name included on promotional flyers, posters, emails (subject to printing deadlines)
- Logo or name included on event or program day of materials, such as programs, maps (subject to printing deadlines)
- Ad to run on digital display boards at the Centennial Recreation Center and Aquatics Center (sponsorship year)
- 20x30 poster on display at Centennial Recreation Center and Aquatics Center during the summer season
- Opportunity to table and promote business/partnership at the sponsored event or program
- Opportunity to make an announcement at the beginning of the sponsored event or program
- Acknowledgement at the event as a Premier Sponsor

Platinum Sponsor: \$5,000

- Recognition on the City website on event or program page
- Recognition on event or facility social media page (Facebook, Instagram)
- One 1/4 page color ad in the Recreation Activity Guide (for one year, three issues)
- Logo or name included on promotional flyers, posters, emails (subject to printing deadlines)
- Logo or name included on event or program day of materials, such as programs, maps (subject to printing deadlines)
- Ad to run on digital display boards at the Centennial Recreation Center and Aquatics Center (sponsorship year)
- Opportunity to make an announcement at the beginning of the sponsored event or program
- Acknowledgement at the event as a Platinum Sponsor

Gold Sponsor: \$2,500

- Recognition on the City website on event or program page
- Recognition on event or facility social media page (Facebook, Instagram)
- One 1/4 page color ad in the Recreation Activity Guide (two consecutive issues)
- Logo or name included on promotional flyers, posters, emails (subject to printing deadlines)
- Logo or name included on event or program day of materials, such as programs, maps (subject to printing deadlines)
- Opportunity to table and promote business/partnership at the sponsored event or program
- Acknowledgement at the event as a Gold Sponsor

Silver Sponsor: \$1,000

- Recognition on the City website on event or program page
- Recognition on event or facility social media page (Facebook, Instagram)
- One 1/4 page color ad in the Recreation Activity Guide (one issue)
- Logo or name included on promotional flyers, posters, emails (subject to printing deadlines)
- Opportunity to table and promote business/partnership at the sponsored event

Bronze Sponsor: \$500

- Recognition on the City website on event or program page
- Recognition on event or facility social media page (Facebook, Instagram)
- Logo or name included on promotional flyers, posters, emails (subject to printing deadlines)
- Opportunity to table and promote business/partnership at the sponsored event

Other: For in-kind donations or to develop a custom sponsorship program, please contact Nichole Martin at nichole.martin@morganhill.ca.gov. To review a list of annual sponsorship opportunities, please see the reverse side or second page of this document.



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Father Daughter Dinner Dance (January) – An enchanted evening for fathers and daughters to enjoy an elegant evening of dining, music and dancing. Fathers and daughters are encouraged to dress to impress. This event is held at the Community and Cultural Center from 5:30pm to 8:30pm and is designed for children age 4-11. Registrations is required.

NEW: Mother Son Dance Party (February) – A brand new event for mothers and sons to dance, play, and compete in games together. This year's dance party is carnival themed and is a casual evening of fun! This event is held at the Community and Cultural Center from 6pm to 9pm and is designed for children age 4-11. Registration is required.

Annual Older Adult Ball 50+ (Spring) – The Youth Action Council hosts the annual Older Adult Ball for 50+ Adults each year in the Spring. This is an evening dance with dinner, refreshments and entertainment provided. Proceeds from this event support Youth Action Council activities and programs.

Splash 2 Dash Youth Triathlon (April) – This is a fun, confidence building race for youth age 5-13 years. This event is a triathlon featuring a swim, bike, and run course in Morgan Hill. Participants receive a t-shirt and finishers medal. This event is held at the Aquatics Center and Outdoor Sports Center. Registration is required.

Aquatics Center Summer Season (Memorial Day through Labor Day) - The Morgan Hill Aquatics Center is the aquatics hub of the South Bay. With two water slides, an inflatable obstacle course, water playground, instructional pool, and more there is plenty for everyone! This facility sees thousands of visitors each day during the summer season.

Summer Fun in the Park (One event per month: June, July and August) – This is a free community event held at Galvan Park. Community resources, free food, family-friendly activities and entertainment transform the park one night each month during June, July and August. There is no fee for this event.

Youth Leadership Morgan Hill (July) - YLMH is a 5-day program for teens 13 – 18 years old interested in learning and improving leadership skills or becoming a part of the Youth Action Council (YAC). This program gives teens a sense of empowerment and a chance to serve and contribute to their community. Additionally, this program builds bonds between teens, current community officials, and business leaders. The workshops will be presented by youth leaders, city officials, local business owners, and inspirational community members.

Family Overnight in the Park (September) – This event provides a safe and family-friendly camp out opportunity at Community Park. Families are welcome to join bring their tents, sleeping bags and chairs and join us for a movie in the park, games, a BBQ hot dog dinner, and a light breakfast in the park. Registration is required.

National Hispanic Heritage Month (September-October) – The City of Morgan Hill hosts an annual Zumbathon and a Free Latin Cultural Dance and Concert as a part of celebrating National Hispanic Heritage Month. These events are free to the public.

Senior Resource Fair (October) – This free, annual event provides community resources, health and wellness class demonstrations, health screenings, refreshments, and much more. This event is open to the community and is designed for adults 50+ years of age and their families.

Get Fit Youth Obstacle Course Challenge (October) – This is a fun, confidence building race for youth age 5-13 years. This event is an obstacle course featuring multiple obstacles such as army net crawl, hay bales, tire runs, and more! Participants receive a t-shirt and finishers medal. This event is held at the Centennial Recreation Center and Community Park. Registration is required.

