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September 16, 2020

Dear Downtown Morgan Hill Businesses and Residents:

The City of Morgan Hill Economic Development team is happy to announce the launch of **Sidewalk Saturdays**, an outdoor pop up retail marketplace along the south sidewalk of East 3rd Street between Monterey Road and Depot Street, starting October 3rd from 10:00 a.m. to 2:00 p.m. through the end of the year, weather permitting.

This retailer's market is part of the City of Morgan Hill's Economic Recovery Plan to support businesses during the COVID-19 shelter-in-place. Sidewalk Saturdays will provide non-food retailers an opportunity to showcase and sell their wares while at the same time creating a street activation that will attract or encourage visitors to stay longer and shop in Downtown. This program is part of the City's Buy Local campaign, encouraging residents to support local businesses. We are inviting Downtown retailers to participate in Sidewalk Saturdays by activating their sidewalks with displays and extend the energy of Sidewalk Saturday's throughout Downtown.

The vendors participating in Sidewalk Saturdays will be asked to arrive at 8:00 a.m. to unload and set up. There will be no street closures. Vendors will park at the 4th Street Parking Garage and will clean up their booth by 3:00 p.m. All vendors will be required to follow County of Santa Clara and State of California COVID-19 social distancing guidelines and event organizers will ensure compliance.

If you have any questions, are interested in volunteering, or simply want to learn more about the program, please contact Hilary Holeman at hilary.holeman@morganhill.ca.gov or (408) 310-4656. Please join us on 3rd Street and remember to Buy Local!

Sincerely,

Edith Ramirez
Economic Development Director

INTRODUCING

A MORGAN HILL POP UP

Sidewalk Saturdays



E. 3rd St Sidewalk, Downtown Morgan Hill

SATURDAYS 10AM - 2PM

OCT - NOV 2020

-Weather Permitting-

Sidewalk Saturdays is an outdoor retail marketplace featuring local small businesses, retailers and artists. When you buy local you support our local economy and families. So come shop with us, we hope to see you there!



@SIDEWALKSATURDAYSMORGANHILL



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CHOOSE MORGAN HILL

