



Call for Artists
Morgan Hill Downtown Parks
Project



The City of Morgan Hill, with support from the Library, Culture and Arts Commission and the Parks and Recreation Commission, is sponsoring a call for artists to submit proposals for the design, fabrication and installation of public art at the planned Downtown Parks. This project seeks to add new elements of distinctive public art to the new Downtown Park Space and provide an opportunity for the community to think creatively and imaginatively about public park spaces.

The Opportunity

The City of Morgan Hill has a budget of \$50,000 to create three art pieces within the City of Morgan Hill’s new park facilities. Construction of the Park is expected to be completed in the November of 2017 and it is hoped that the art will be installed during the final phases of construction. The projects are outlined below with funding totals. The funding is intended to cover all project costs included design, fabrication and installation.

Artistic Bike Rack Competition	Train Depot Park Mural	Creek Park Wildlife Sculpture
<p>Location: Depot Street Park Estimated Funding: \$15,000 Brief Description: This art piece will engage artists to turn an average park feature into a functional piece of public art.</p>	<p>Location: Depot Street Park Estimated Funding: \$20,000 Brief Description: This art piece will turn the sound wall separating the railroad tracks from the new park into something imaginative and fun. It will build upon the parks Train theme.</p>	<p>Location: Depot Street Park Estimated Funding: \$15,000 Brief Description: This proposed sculpture will add to the natural theme of this new park and build upon the City’s past and current efforts to create a wildlife trail within the City.</p>

Purpose of the Proposed Public Art

This Call seeks to commission art that enlivens and enhances the impact that the soon to be constructed parks have on the downtown community. Morgan Hill’s Downtown Placemaking Investment Strategy strives to make the downtown the most walkable, bike friendly, urban, family oriented, and transit oriented neighborhood in the City. The downtown parks are considered a key element of this strategy. This call seeks artists who are enthusiastic about utilizing their own unique talent to enhance the park projects and downtown.

The Process

A selection panel made up of representatives from the Library, Culture and Arts Commission, the Parks and Recreation Commission, and the community will review proposal applications and select up to three finalists in each category. A separate selection panel will be established for each art piece. The full Library, Culture and Arts Commission will recommend the final artists to be selected for approval by the City Council. Additionally, the Artistic Bike Rack Competition will provide for an online survey ahead of review by the selection panel. An anticipated timeline is outlined below.

April 15, 2017	Call for Artists Distributed
	Website Updated / Promotion of Call Begins
June 30, 2017	Submissions Due
July 15, 2017	Artistic Bike Rack Proposals Posted for Online Survey
August 1, 2017	Online Survey Concludes
August 7-11, 2017	Selection Panel Review
September 5, 2017	LCAC Review
September 20, 2017	Council Selection
October/November	Mural Installation
September-December	Fabrication and Installation of Artistic Bike Rack and Wildlife Sculpture

In-Kind Support and Partnerships Encouraged to Leverage Public Art Funds

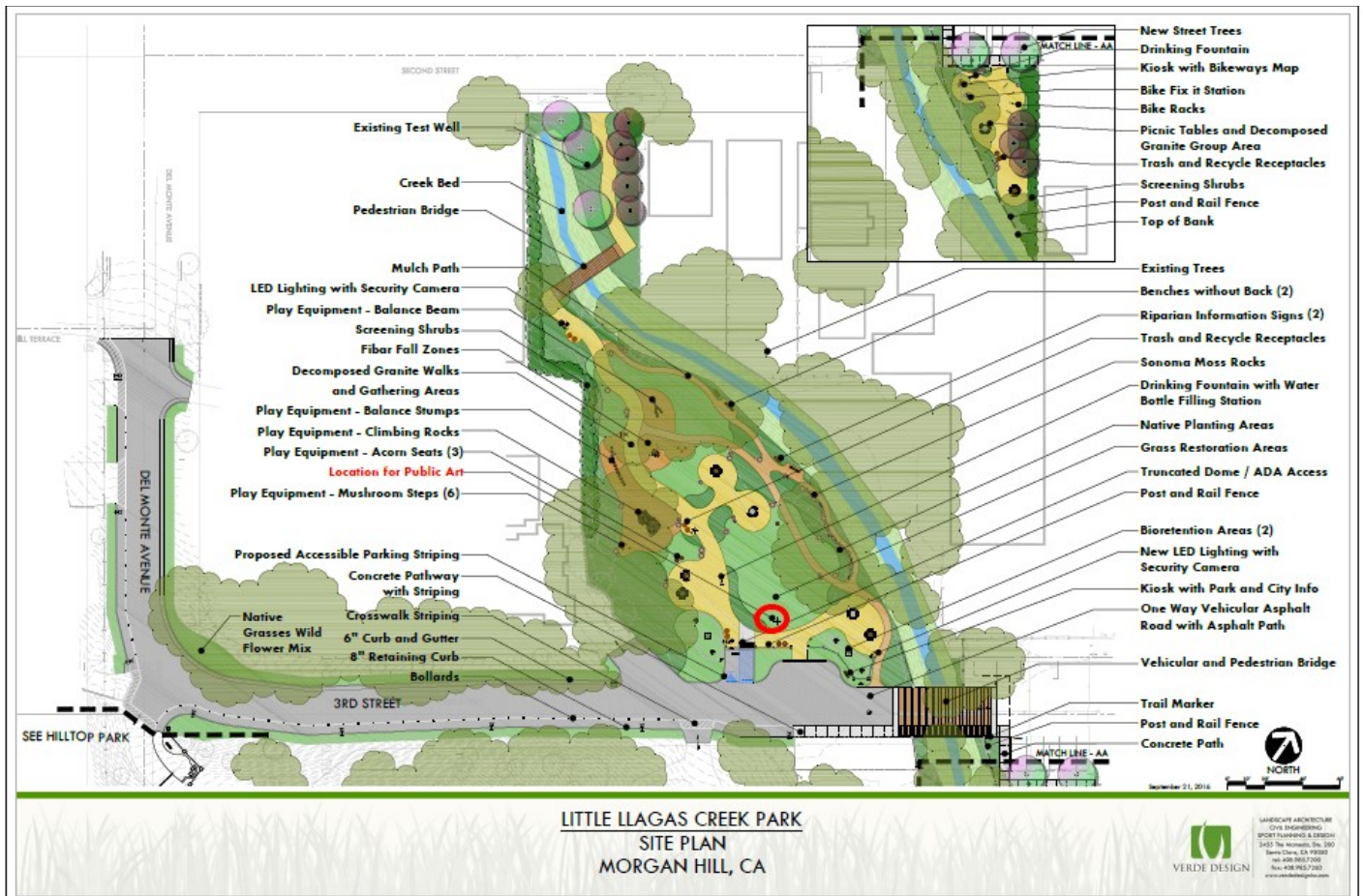
Applicants are encouraged (not required) to work with partners who can provide financial support or in-kind support in the form of materials, labor or project maintenance to leverage public art funds and assist in the creation and/or maintenance of the proposed art.

Proposed Project Locations and

Three locations have been identified for the public art pieces.

Wildlife Sculpture at Creek Park

The Park will be constructed between Second and Third Streets just west of Monterey Road (just west of bridge on Third Street).



It is anticipated that wildlife sculpture submissions will be for a small bronze animal sculpture, however other sculptures and materials may be proposed. The base and or mounting for the sculpture must be included within the proposal.

The City currently has plans to develop a wildlife trail starting at the City's Downtown and extending south to the City limit. There are two existing sculptures within the City supporting this plan already. The Dear Family sculpture is located in the median on Monterey Road between Third and Fourth Street. The Liberty Bobcat Sculpture is located on the multiuse trail adjacent to the Centennial Recreation Center. Two additional sculptures have been discussed and are in planning for other locations in the City, including a horned owl sculpture and some type of fish related sculpture.

The Artistic Bike Rack and Mural at Depot Park

To be constructed between Depot Street and the train tracks just south of Third Street Intersection. The site is currently a parking lot.

Phase 2—Library, Culture and Arts Commission Recommendation

The Library, Culture and Arts Commission will review the three finalists in each category. At this meeting, artists will be present to answer questions and provide additional detail on their proposals (artists are responsible for all costs involved with attending this meeting). The Commission will select one proposal in each area to recommend to the City Council for approval.

Phase 3—Approval of Selected Proposals

The City Council will make final approval on proposed artists. It is highly recommended that artists selected in Phase 2 attend this meeting to respond to questions and present proposals.

Submission Requirements

Only fully complete applications will be accepted. Applications shall include the following requirements:

1. Completed Application Form (Exhibit A)
2. Artist Resume (max 2 pages)
3. Description of Art Being Proposed
4. Concept Sketch or Design of Art Being proposed
5. Statement of Interest (max 1 page) Optional Items:
6. Samples of Representative Work (Up to 10 projects with photos of work)
7. Other documents necessary to provide artist or proposal background (max 4 pages)

Selection Criteria:

The following criteria will be considered during the review of qualifications to the extent they are applicable, and again at review of the Concept Designs:

1. Artistic Excellence – Based on Description of Art and Concept Sketch or Design.
2. Ability to carry out the Project – Other areas of application.

Other Resources:

City of Morgan Hill Website – www.morganhill.ca.gov

City Public Art Website – <http://www.morganhill.ca.gov/980/Public-Art>

Library, Culture and Arts Commission Website - <http://www.morganhill.ca.gov/566/Library-Culture-Arts-Commission>

Downtown Parks Designs and Information - <http://www.morganhill.ca.gov/1248/Downtown-Parks-and-Trails>

Morgan Hill Downtown Website - <http://www.morganhill.ca.gov/1150/Morgan-Hill-DowntownIts-Happening>

Contact Information and Submission Information:

For Questions:

Chris Ghione, Community Services Director, chris.ghione@morganhill.ca.gov, (408) 782-9154

Submit Proposals via Email in PDF format to: chris.ghione@morganhill.ca.gov (Maximum 5M File Size)

Submit in Person or Via Mail to: City of Morgan Hill Community Services Department
Attention: Chris Ghione
17575 Peak Avenue
Morgan Hill, CA 95027

All Submissions must be received by: June 30, 2017 at 5:00pm

Other Information:

1. The City of Morgan Hill reserves the right to modify this process at any time.
2. If selected artists will be required to sign commission agreement with the City of Morgan Hill.
3. The City will require insurance and artist waivers.

Application – Call for Artists
Morgan Hill Downtown Parks Project

Contact Name	
Organization Name (If Applicable)	
Address	
Email	
Phone Numbers	
Name of Artist	
Art Proposal Area (Check One)	<input type="radio"/> Artistic Bike Rack <input type="radio"/> Sound Wall Mural <input type="radio"/> Wildlife Sculpture
Description of Art Being Proposed (200 Words Max)	
Required Documents (Provide as Additional Attachments)	<input type="radio"/> Artist Resume (max 2 pages) <input type="radio"/> Concept Sketch or Design of Art Being proposed <input type="radio"/> Statement of Interest (max 1 page) Under statement of interest, applicant may describe what motivates him/her to create public art, what attracts him/her to this project.
Optional Documents (Provide as Additional Attachments)	<input type="radio"/> Samples of Representative Work (Up to 10 projects with photos of work) <input type="radio"/> Other documents necessary to provide artist or proposal background (max 2 pages)