

WHAT Is Effective Public Participation/Engagement?

1. VALUES - BASED Values held by the community, stakeholders and City form their opinions, concerns, fears, hopes and dreams. Within a project, values will affect how people:

- Perceive the decision process
- Participate – or not
- Perceive the decision outcome

2. DECISION – ORIENTED The participation of the public can affect the decision’s formulation and outcome.

3. GOAL – DRIVEN Specific, purposeful , productive outcomes are achieved with the public through the all phases of the project.

