

City of Morgan Hill Strategic Priorities 2020-2021

Strategic Priorities 2020-2021 COVID Workplan Item

| # | FY 2020-21 and FY 2021-22 Activity Goals | Fiscal Sustainability | Affordable Housing & Homelessness | Community Engagement & Messaging | Economic Development | Transportation | COVID |
|--------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------------------|----------------------------------|----------------------|----------------|-------|
| City Manager | | | | | | | |
| 1 | Closely monitor the economic recovery and financial impacts associated with the ongoing COVID-19 pandemic and update the City Council and the Community monthly | X | X | X | | | X |
| 2 | Ensure Departments maintain focus on cost containment and continue to actively pursue State and Federal funding | X | | | | | X |
| 3 | Advocate with regional partners for the clearly identified traffic and transportation issues, including the High-Speed Rail, Hale Avenue extension, expansion of Highway 101, and funding for priority projects in South Santa Clara County | | | | X | | |
| 4 | Represent the City's interests by regularly meeting with County of Santa Clara, MHUSD, Santa Clara Valley Transportation Agency (VTA), Chamber of Commerce, Emergency Operational Area Council, Gilroy, and South County Regional Wastewater Authority (SCRWA), and League of CA Cities | | X | X | X | | |
| Communications and Engagement | | | | | | | |
| 5 | Continue to monitor and communicate Federal, State and local guidelines regarding COVID-19 health emergency | | X | X | | | X |
| 6 | Continue outreach and bilingual communication as possible with limited resources | | X | X | | | |
| City Attorney | | | | | | | |
| 7 | Monitor and provide guidance in implementing State and County orders as they relate to COVID-19 | | | | | | X |
| 8 | Monitor and update City's COVID-19 emergency orders | | | | | | X |
| 9 | Serve on Board of Directors for PLAN JPA | X | | | | | |
| 10 | Communicate with Council and the community regarding changes to the Housing Accountability Act and advocate for measures to mitigate potential impacts | | X | X | | | |
| Human Resources | | | | | | | |
| 11 | Negotiate fiscally responsible labor agreements with the City's three bargaining groups, for contracts expiring in December 2021, while continuing to provide salaries and benefits that attract and retain a qualified workforce | X | | | | | |
| Council Services & Records Management | | | | | | | |
| 12 | Implement Electronic Document Management and Workflow system | X | X | | | | X |
| 13 | Implement DocuSign Electronic Signatures | X | | | | | X |
| 14 | Implement new Agenda Management system | X | X | | | | |

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| 15 | Conduct a Regular Municipal Election on November 3, 2020 for four elected positions (Mayor, Treasurer, and Two City Council seats) in conjunction with the Santa Clara County Registrar of Voters Office | | | X | | | | |
| Finance | | | | | | | | |
| 16 | Seek federal and state grant funding available through FEMA, CARES and others for the City resources expended in response to COVID-19 | | | | | | X | |
| 17 | Evaluate existing fee schedules to ensure reasonable costs of providing services are appropriately assessed | X | | | | | | |
| 18 | Explore new or expand existing tax revenue sources to address City's unfunded needs and economic impacts due to COVID-19 | X | | | X | | X | |
| 19 | Review and adjust water utility rates to ensure water system's long-term sustainability | X | | | | | | |
| 20 | Continue to promote paperless billing and electronic payment enrollment, and the City's WaterSmart feature | | | X | | | | |
| Community Services | | | | | | | | |
| 21 | Plan and implement re-opening of the recreation facilities following the lifting of shelter in place orders related to COVID-19 | X | | | | | X | |
| 22 | Evaluate opportunities for renewal and enhancement of the CRC's collaborative operating model with the YMCA of Silicon Valley | X | | | | | | |
| 23 | Identify and find new tenant for the former Gavilan College Building at the Community and Cultural Center. | X | | | X | | | |
| 24 | Support ongoing coordination with MHOSC, the operator of the Outdoor Sports Center, and the team at the Aquatics Center to host regional sports events, while minimizing impact to the community | | | | X | | | |
| 25 | Continue to support the Friends of the Senior Center in growing the Senior Support Endowment Fund to ensure sustainability of Senior Center operations | X | | | | | | |
| 26 | Establish new solid waste management franchise agreement for Gilroy and Morgan Hill | X | | | | | | |
| 27 | Continue to monitor and adjust irrigation within City owned rights-of-way and median islands | X | | | | | | |
| 28 | Work with Santa Clara County and City of Gilroy on implementing all regulatory requirements as required by the State and Regional Board | X | | | | | | |

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| 29 | Shift agriculture preservation strategy to deal with loss of contributions to the Agriculture Preservation and Open Space Fund, by focusing on regional partnerships and potential grant opportunities | X | | | | | |
| 30 | Explore alternative models to open space weed abatement and fire protection | X | | | | | |
| Fire | | | | | | | |
| 31 | Explore efficiencies in Fire Marshal program, and streamline annual business fire inspections and related billing | X | | | | | |
| 32 | Seek out and apply for any COVID-19 related grant funding opportunities | X | | | | X | |
| Police & Information Technology | | | | | | | |
| 33 | Strengthen partnership with County mental health program and other faith-based organizations | | X | | | | |
| 34 | Coordinate local response to COVID-19 emergency | | | | | X | |
| 35 | Upgrade Council Chamber audio/video to include social media streaming | | | X | | | |
| 36 | Implement processes that enhance productivity and increase efficiencies such as helpdesk system, disaster recovery plan, remote assistance tools, and mobile device management system | X | | | | | |
| Development Services | | | | | | | |
| 37 | Implement COVID-19 Economic Recovery Plan to include: Morgan Hill Ready Handbook, Morgan Hill Dine al Fresco, Morgan Hill Open for Business, Parklet Pilot Program, Buy Local Campaign, EDA CARES Act Grant, and other business retention activities | X | | X | X | X | |
| 38 | Establish a renewed PBID | X | | | X | | |
| 39 | Streamline encroachment permit and review process | | | | X | X | |
| 40 | Continue exercising discretion to ease enforcement of certain City regulations in order to encourage economic activity and to speed up recovery from the shelter in place orders | | | | | X | |
| 41 | Create retail concentration strategy | X | | | X | | |
| 42 | Create industrial preservation policy | | | | X | | |
| 43 | Telecommunications negotiations | X | | | X | | |
| 44 | Support Expansion of Healthcare Facilities | | | | X | | |
| 45 | Advance work to streamline the housing application process due to SB330, AB1763 and other new housing laws | | X | | | | |
| 46 | Update Housing Element for 2023-2031 and respond to RHNA Goals | | X | | | | |
| 47 | Update Circulation, Infrastructure and Safety Element | | | | | X | |
| 48 | Prepare LOS-VMT Model and policy guide | | | | | X | |

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| 49 | Pursue methods to reduce plan check time and increase functionality, especially due to COVID-19 challenges | | | | X | | X | |
| 50 | Continue various housing and homelessness initiatives: Safe Park Program, Inclement Weather Shelter Program | | X | | | | | |
| 51 | Respond to Governor's 2020 Homelessness Initiatives and advocate for direct local dollars | | X | | | | | |
| 52 | Continue to monitor and preserve the City's Below Market Rate portfolio in partnership with HouseKeys | | X | | | | | |
| 53 | Collaborate with County and Gilroy to seek dedicated South County case workers | | X | | | | | |
| Engineering and Utilities | | | | | | | | |
| 54 | Continue participation in VTA activities to facilitate compliance with CMP | | | | | X | | |
| 55 | Collaborate with City of Gilroy to develop formal South County Transportation Corridor Agenda | | | | | X | | |
| 56 | Coordinate on Water and Wastewater Master Plans and the Transportation Element of General Plan | X | | | | | | |
| 57 | Support Elected Officials on advocacy with VTA, Caltrain, 101 expansion and electrification of commuter rail in South County | | | | | X | | |
| 58 | Coordinate and streamline the integration of engineering services for the City with the Capital Improvement and Land Development Engineering Divisions to support overall cost savings | X | | | | | | |
| 59 | Update Street and Sidewalk Development code | X | | | | | | |
| 60 | Issuance of wastewater bonds to fund the existing and expanded wastewater infrastructure repairs and enhancements | X | | | | | | |
| 61 | Implement the approved Capital Improvement Program | X | | | | X | | |